



clay hider

GRAPHIC & UI DESIGNER

CONTACT

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PORTFOLIO

hidercreative.com

Designed and built a fully custom portfolio site from scratch using HTML, CSS, and JS – no templates or frameworks. Engineered responsive layouts, CSS animation systems, per-brand color theming, inline SVG interactions, and mobile-specific touch behaviors. Built in collaboration with Claude Code.

SKILLS

Digital Design

Internal & External Comms

Team Leadership

Organized & Efficient

Detail Oriented

Independent & Collaborative

TOOLS & WORKFLOW

DESIGN

Figma

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

DEVELOPMENT & AI

HTML / CSS / JS

Claude Code

Creative graphic designer blending expertise in visual storytelling and product design. Experienced in building responsive web experiences, scalable design systems, and integrated campaigns that enhance user engagement and brand impact. Leverages AI tools including Claude to design and ship production-ready web projects independently.

EXPERIENCE

The Daily Wire

2023 – Present

Graphic & UI Designer

- Design and iterate UI elements and layouts for landing pages, optimizing usability, responsiveness, and conversions across web and mobile.
- Partner with product, e-commerce, and marketing teams to translate brand needs into user-friendly digital experiences.
- Build and maintain design systems and templates for digital campaigns, improving workflow efficiency and visual consistency.
- Create engaging and responsive email designs, optimizing layouts for accessibility and engagement across devices.
- Develop digital ad, social, and merchandise assets, applying user-centered design principles.
- Collaborate cross-functionally with editorial, post-production, and engineering teams to deliver cohesive, on-brand experiences.

The Palm Locals

2021 – 2023

Graphic Designer & Operations Manager

- Designed and re-designed logos and artwork for clientele's apparel.
- Managed staff and weekly operations, facilitating orders from start to finish.
- Oversaw website and e-commerce management, including redesign and content updates in Squarespace.
- Regulated purchasing and inventory, ensuring efficient operations.
- Maintained consistency in brand image across all product lines.

Christ Fellowship Church

2017 – 2021

Intern / Worship Leader & Assistant

- Collaborated with the Core Team on setlist planning, gear selection, track production, and rostering.
- Led music for weekend services and various worship environments including Kids, Students, Young Adults, and Recovery.
- Managed and created social media content for platforms such as Instagram, Spotify, and Apple.
- Scheduled band and vocal teams to enhance communications and relationships within the organization.

EDUCATION

Palm Beach Atlantic University

Bachelor of Science in Business Administration